



**DEVELOPING RELEVANT HEALTH PROGRAMS WITHIN YOUR ORGANIZATION OR CHURCH**

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**MOBILIZING COMMUNITY SUPPORT OR PLANNING FOR UTILIZATION OF YOUR SOCIAL CAPITAL**

- o **Why are we gathering?**
  - Mission vs. Mission Statement
  - Value of the meeting – it costs each participant money to be at the table
  - Maximum effort/less cost – who to pull together to get things done
  - Don't let crisis bring people to the table
    - o Pro-active & Preventive

**ASSESSMENT**

- o **What's the back story?** – Where did the need come from?
  - Assessment of need
    - o Population/demographic
  - What are the findings
    - o Prevalence of illness
  - Prioritization
    - o Which to tackle first
  - Recommendations
    - o What's the plan

**CASE STUDY**

- o Dental Examinations/Disorders/Restorations
- o Hypertension
- o Child Health Exams
- o Pregnancy
- o Diabetes
- o Chemical Dependence
- o Nail Fungus
- o Cholesterol
- o Asthma
- o Backache
- o Obesity
- o Routine Medical Exams
- o HIV Counseling
- o Alcohol Counseling

**PRIORITIZATION - DO WE PICK AN ILLNESS NOW? ANSWER THE FOLLOWING QUESTIONS:**

- o Impact of addressing the illness?
  - What is the extent of the problem?
- o Indicators – What is the prevalence in your community? Arrive at consensus

**A GOVERNMENT STANDARD-PRIORITY RATING SYSTEM FOR PUBLIC HEALTH PROGRAMS (PEARL)**

- o P = Propriety
- o E = Economics
- o A = Acceptability
- o R = Resources
- o L = Legality

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## RECOMMENDATION-WHAT'S THE PLAN

- o DO NOT AIM HIGH – Reasonable/Attainable/Measurable
  - Clear Outcome Oriented Goal

**Example: Identify Program Components for Implementation**

Program Component	Outcome?	Best Practice?
Diabetes awareness	Adults preventive health services	What can be learned from others
HIV/AIDS	100% testing for children ages 19-25	What can be learned from the work of others

## EVALUATE THE PROGRAM – EVALUATION STARTS DAY 1

- o Have you reached the desired results?
- o What is working, what is not working?
- o Make room for program adjustments
- o Permit periodic evaluations of program activities and progress toward achieving program goals
- o Helping to ensure support from policy and funding entities

## CALL TO ACTION

- o Who?
  - Syracuse Community Health Center and community partners – (don't forget to assess social capital)
- o What?
  - Health Programs should include Clinicians (don't forget prioritization)
- o Where?
  - Where would training most benefit those in need? – Accommodate for the attendee
- o When?
  - When would training most benefit those in need? – Accommodate for the attendee.
- o Why?
  - Relevant and Necessary!

## QUESTIONS/COMMENTS?

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