

## Leadership Message

Our 33<sup>rd</sup> program year was exciting. The federally funded HIV Technical Assistance program sponsored *Transcending Boundaries*, a dynamic, faith-led, minority health conference attended by nearly 150 participants. SU Chancellor Nancy Cantor inspired us at the *AIDS Memorial Quilt Exhibition* at the *Oncenter* in Syracuse to commemorate World AIDS Day. We developed creative proposals for new ways to involve residents in health care and just learned the National Library of Medicine is funding our web-based social networking project for PWAs. The agency's technical expertise was tapped by others for grant and CON applications, two of which secured physician recruitment support under the *Doctors Across New York* program. Our efficiently-run rental assistance program maintained caseloads despite state cutbacks. The CNY HIV Care Network built rapport with participants from its three new counties.

CNYHSA engaged in the health care reform debate early on, supplying testimony at one of 9,000 town hall meetings held nationally to advise the Obama Transition Team. As reform legislation progressed, we emphasized the value of community health planning to address access needs inherent in expansion of health care coverage.

The agency faced disapproval of its proposal under the state's HEAL 9 local health planning program. The disconnect between revived state interest in health planning and lack of support for an organization dedicated to planning as its core mission was a major disappointment. Our resolve to seek other resources to sustain this mission would not be possible without the continued dedication of CNYHSA staff and Board.



Timothy J. Bobo  
Executive Director



William L. Conole  
President

## Board of Directors and Staff

William Conole	President
Christopher Rogers	1 <sup>st</sup> Vice-President
Michele Jones Galvin	2 <sup>nd</sup> Vice-President
Ruben Cowart, DDS	Treasurer

Paul Becallo	David Johnson
George Chapman	Robert McKinstry
Mary Beth Frey	Frank McLaughlin, PhD
William Gilligan	Maryann Roefaro
Catherine Hanover	Chris Szwagiel, DPH*
Jacqueline Iacovelli	Bruce Wood, Atty

### Ex-Officio and Liaison:

Pauline Frazier	Richard Kazel
David Smith, M.D.	

### Staff:

Executive Director	Timothy Bobo
Deputy Director	Gerald Richmond, Jr.
Associate Director	Stephen Waldron, PhD
Senior Planner	Patricia Van Wert
Senior Planner	Candace Murray*
Controller	Debbie Brown
Program Specialist	Paul Carr

\*resigned 9/09

## CNYHSA

5700 Commons Park Drive  
East Syracuse, NY 13057  
(315) 472-8099 (Tel)  
(315) 472-8033 (Fax)  
e-mail: [cnyhsa@cnyhsa.com](mailto:cnyhsa@cnyhsa.com)  
[www.cnyhsa.com](http://www.cnyhsa.com)

***Our Vision: To address and promote community health improvement, access to affordable health care, information-sharing, education and advocacy.***

## 2008-2009 Annual Report

# CNYHSA

**Planning and  
Consulting Services  
for Community Health  
Improvement**



Central New York  
Health Systems Agency  
5700 Commons Park Drive  
East Syracuse, New York 13057

## Community Health

- ❑ Secured or supported federal Health Professional Shortage Area (HPSA) designations in mental health for Hamilton and Jefferson counties and in primary care for Camden, Lowville and Massena. HPSA designations help underserved areas obtain grants and recruit practitioners.
- ❑ Prepared CON and grant applications for Auburn Memorial Hospital (PET Scanner, HEAL 11-MRI), Oneida Healthcare (*Doctors Across NYS*, HEAL 11-Rural Satellite Development), Pulaski Health Center (Dental Services), and Syracuse Community Health Center (Federal Facility Investment Program).
- ❑ Submitted proposals to NYS Health Foundation (*Motivational Interviewing*), NYS AIDS Institute (*Live Great/Be True*), National Library of Medicine (*CNY Connections*), City of Syracuse (*SALUD Transition*) and Onondaga County (Homelessness Prevention).
- ❑ Conducted *Dental Hygiene Workforce Development* study for the Community Health Foundation of Western and Central New York.
- ❑ In its final year, the HIV/AIDS TA grant:
  - established a learning community for case workers, supervisors, and trainers to promote *Motivational Interviewing* and held 8 workshops on confidentiality, youth outreach, housing, diversity, and literacy.
  - provided direct assistance to 9 agencies on organizational development, governance, strategic planning, supervision, staff retention, and grant writing.
  - worked with African-American faith leaders to hold *Transcending Boundaries: Improving the Health of our Community*, a conference featuring 12 workshops, 2 keynote speakers, and a panel discussion focusing on HIV, minority health, youth, collaboration, and capacity development.

## Systems Development

- ❑ Hosted forum on implementation of Berger Commission recommendations for closure of A.L. Lee Memorial Hospital in Fulton and collaboration between Van Duyn Home and Community General Hospital in Syracuse.
- ❑ Began seeking alternative funding sources for the agency's HEAL-9 "local-regional" health planning model to fulfill the ongoing planning challenges identified by the Berger Commission.
- ❑ Launched redesigned *cnyhsa.com* website featuring an interactive community calendar of health related events.
- ❑ Participated in the NYS Electronic Certificate of Need (NYSE-CON) project to improve the efficiency, transparency, and timeliness of the CON process through creation of an internet-based electronic CON application. CNYHSA input stressed the importance of locally conducted reviews.
- ❑ Reviewed 17 Certificate of Need (CON) proposals representing \$70 million in capital and \$11 million in annual operating costs. Hospital modernization projects accounted for 78% of the capital costs.

## Financial Report

July 1, 2008 – June 30, 2009

### Revenue

Project Income	41,337
HIV Program Income	972,303
Other Income	1,099
<b>Total Revenue</b>	<b>1,014,738</b>

### Expenses

Personnel Expenses	418,477
Operating Expenses	276,015
HIV Rental Assistance	278,255
<b>Total Expenses</b>	<b>972,747</b>

### Net Income

41,991

## HIV/AIDS Initiatives

- ❑ Conducted 3-day *AIDS Memorial Quilt Exhibition* in Syracuse to observe World AIDS Day featuring keynote address by SU Chancellor Nancy Cantor, public viewing, school field trips, and media forums. Accepted invitation to hold 2009 event at SU.
- ❑ Consumer Advisory Committee sponsored PWA leadership skills-building sessions in partnership with The Living Room, Gilead Sciences, and Tibotec Pharmaceuticals.
- ❑ Developed guidance materials for Upstate DAC's *HIV/AIDS Education Outreach Project*. Sponsored PWA's at Sky Lake spiritual retreat with Southern Tier AIDS Program.
- ❑ CHILD Coalition collaborated with SUNY Pediatric ID Clinic to hold family Zoo Day, summer camp sessions, and winter Holiday Party for HIV-affected children.
- ❑ Launched *Rural Connections*, a social networking project featuring moderated phone conferencing for MSM PWAs in rural areas.
- ❑ Housing Assistance program served 161 unduplicated clients. Held trainings for referring agencies, service coordinators, and clients.
- ❑ Care Coordination Committee secured more local trainings from statewide training contractors to improve access and attendance.
- ❑ Collaborated with HONY Community Health Educators to hold *TRANS-forming Views of Gender and LGBT Stories: Voices & Reflections from Within*. Worked with Syracuse Stage to host LGBT outreach reception at *Picasso at the Lapin Agile*.
- ❑ Engaged network outreach consultants to strengthen connections with consumers and providers outside Syracuse.
- ❑ Promoted involvement in AIDS Awareness Day in Albany and AIDSWatch in Washington. Held Syracuse forum on gay marriage legislation with NYS Senate leaders.