

## Leadership Message

The value and expertise of CNYHSA was validated in two Syracuse Post-Standard lead editorials during the past year. The newspaper noted that CNYHSA had much to contribute, that there is no need to "reinvent the wheel" to jump-start regional health planning, and that a local business health task force would be wise to include the agency more fully in its efforts.

The Post-Standard also cited HSA's "focus on the big picture" in reviewing Community-General's cardiac catheterization proposal. The overwhelmingly positive response to the review process and "expert panel" format employed by CNYHSA clearly demonstrate the utility and importance of a neutral forum to conduct health planning dialogue and debate. The HSA has offered this and other innovative ideas to re-energize a health planning model responsive to today's health care challenges. Our proposal to the Central NY State legislative delegation holds great promise for the future as a balanced model combining current strengths and new perspectives.

The agency responded admirably to the year's heightened and changing HIV/AIDS epidemic challenges through its rental assistance and Central NY HIV Care Network program initiatives. Housing aid more than doubled reaching over 300 clients and Network efforts targeted priorities in consumer training, outreach in communities of color, and prevention education.

Emblematic of CNYHSA's movement forward is our recent move to new quarters. In cleaning out old files, we were continually struck by the scope and depth of the planning, project, and community health initiatives which continue to this day as the hallmark of HSA involvement. Heartfelt thanks go out to the Board and staff members for making this possible.

 

Timothy J. Bobo  
Executive Director

William L. Conole  
President

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Pauline Frazier	Richard Kazel
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### Staff:

Executive Director	Timothy Bobo
Deputy Director	Gerald Richmond, Jr.
Associate Director	Stephen Waldron, PhD
Controller	Deborah VanNort
Program Specialist	Stephanie Anderton

\* resigned during course of year

## CNYHSA

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*Our Vision: To address and promote community health improvement, access to affordable health care, information-sharing, education and advocacy.*

2003-2004  
Annual  
Report

# CNYHSA

Planning and  
Consulting Services  
for Community Health  
Improvement



Central New York  
Health Systems Agency  
5700 Commons Park Drive  
East Syracuse, NY 13057

## Community Health

- ❑ Secured federal Health Professional Shortage Area (HPSA) designations for Watertown and Utica (primary care) and Geneva and Ogdensburg (dentistry). HSPA designations help underserved areas obtain grants and recruit practitioners.
- ❑ Completed strategic planning process for Syracuse Community Health Center which involved staff and board dialogue sessions to identify operational and developmental needs and priorities.
- ❑ Examined mortality and hospice service trends in Onondaga County. Prepared report on hospice residence need for Hospice and Palliative Care Associates of Central New York.
- ❑ Worked with Syracuse and Onondaga Partnership for Community Health to implement a diabetes prevention program featuring “righteous cooking classes” at churches, screening, and community health education.

## Systems Development

- ❑ Developed proposals to revitalize health planning: *Community Health Planning in Central New York: The Future is Now* for the CNY legislative delegation and *Revitalization of Health Planning through Participatory Experiences* for the Community Health Foundation of Central and Western New York.
- ❑ Hosted presentations on the importance of local planning and coordinated community action by Michael Roizen, M.D., *Real Age* author and SUNY Upstate Professor (*Lowering Healthcare Costs And Improving Quality: Is there a Role for Coordination?*) and David Sutkowsky, Onondaga County Commissioner of Social Services (*Medicaid: Local Impact, Growth, and Reform*).
- ❑ Provided strategic planning and leadership support for NYS Association for Rural Health.

- ❑ Conducted strategic planning retreat for River Hospital which examined trends and service options for acute, outpatient, emergency, and long term care. Worked with Cayuga County Nursing Home to examine service options for modernization and expansion.
- ❑ Launched [www.cnyhsa.com](http://www.cnyhsa.com) to provide information on CON actions, data sources, health professional shortage areas, provider web sites, and health care news and events.
- ❑ Reviewed 32 Certificate of Need (CON) proposals representing 160 million dollars in capital and 100 million dollars in annual operating costs. Examined national and statewide service delivery patterns and area need for cardiac cath and radiation oncology services and held “expert panel” dialogues to assist agency reviews of new service proposals.

## Managed Care

- ❑ Supported Medicaid Managed Care operations in Oswego County. Presented information on program impact to legislative committees and prepared Medicaid expenditure forecasts.
- ❑ Initiated strategic planning process for Total Care involving board and staff dialogue sessions to assess developmental priorities.

## Financial Report

July 1, 2003 - June 30, 2004

### Revenue

Project Income	709,789
Other Income	3,718
Total Revenue	713,507

### Expenses

Personnel Expenses	321,858
Operating Expenses	94,868
HIV Rental Assistance	328,893
Total Expenses	745,619

**Net Income (Loss)** (32,112)

## HIV/AIDS Initiatives

- ❑ Coordinated World AIDS Day informational programs, memorial services, municipal proclamations, public vigils. Expanded yearly focus to include International HIV Candlelight Memorial, National HIV Testing, Black Awareness, and Latino Awareness Day observances.
- ❑ Monitored state and federal policy and budget development; educated public officials; participated in statewide advocacy efforts; and promoted local involvement through training and education for persons with AIDS (PWA).
- ❑ Continued collaborative partnership between Network Consumer Advisory Committee and The Living Room to promote PWA involvement, peer outreach, and participation in the AIDS Institute PWA Leadership Training Institute and other skill-building opportunities.
- ❑ Produced outreach and public awareness materials targeting communities of color and persons living with AIDS. Distributed information on awareness events on agency website.
- ❑ Prioritized prevention needs for leading transmission categories for AIDS Institute’s statewide “Regional Gaps Analysis” process. Reviewed and revised Network HIV/AIDS service priorities. Analyzed community needs assessment survey data for Syracuse Community Health Center Ryan White Planning Grant.
- ❑ CHILD Coalition assisted HIV-positive families by hosting Family Zoo Day, sponsoring summer camp sessions, and hosting a winter holiday party for HIV-positive children.
- ❑ Initiated NY AIDS Coalition-funded Grassroots Outreach Crisis Intervention project with Syracuse-based case management agencies.
- ❑ Housing Assistance programs served 334 unduplicated clients. Held training programs, updated *Rental Assistance Guide* and *Housing Assistance CD Tool Kit*, and developed *HousingNet*, a web-based resource for case managers and service coordinators.